

Sent: Monday, August 28, 2023 2:22 PM

Subject: SNWA Conservation Toolkit

Hello and welcome to SNWA's (Southern Nevada Water Authority) first quarterly information toolkit. SNWA could use your help getting important water conservation messages out to the community. We appreciate how much work goes into communicating with your HOA Boards and residents and would like to make it easier by providing articles, images, social media posts and more to share with your audiences. Content will include information about incentive programs and initiatives, and ways to save water, time, and money.

Below, please find highlights of what is contained in this quarter's toolkit. If you are looking for additional or more specific resources, please check out SNWA's [Resources for Businesses](#) to request education or collateral to assist you in your conservation outreach efforts.

The below links go to SNWA's secure file sharing on Basecamp:

- [Fall Watering Newsletter content](#)
- [Mandatory Fall Seasonal Watering Restrictions](#)
- [Irrigation tips](#)
- [Water Smart Landscape Program & New Tree Incentive](#)
- [Drought tolerant Trees and Shrubs](#)
- [Social Media Content](#)
- [Banner Ads](#)

Stay on top of the latest water news by listening to the SNWA's **WaterSmarts Podcast**. Find the latest episodes [HERE](#) on water quality and leak notifications.

Please note going forward we will be sending these toolkits out via Mail Chimp every 2-3 months and you will have the option to opt out at any time. Please let us know if you have questions or want to add someone from your organization to this quarterly communication.

Pietra Sardelli
Conservation Outreach Specialist
Pietra.sardelli@snwa.com
702-822-7746

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